

# AMHB Lodging and Hospitality News

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## Nightstand Bibles in the U.S. Could be a Thing of the Past



Oregon-based Provenance Hotels has possibly begun a trend in the U.S. Lodging Industry. They have begun to replace the longstanding tradition of the "nightstand bibles" with a "spiritual menu". Travelers can now order their spiritual book of choice through room service. Menu choices include the Book of Mormon, the Quran, the King James Version of the Bible, the New American Bible, The Four Noble Truths of Buddhism, the Torah, Tao Te Ching, books on Scientology and Bhagavad Gita (a sacred Hindu text).

The Provenance Hotel recognizes the fact that they host travelers who aren't Christian and that come from different faiths. Dina Nishioka, who is the public relations director for Hotel Preston says, "Our guests come from different places and they definitely come from different cultures, backgrounds, ethnicities, so we want everyone to feel welcomed and comfortable."

Brian Ruf, president of the Travel and Tourism Research Association, said that his international organization has not yet done the research to show whether or not this trend will pick up, since this concept is so "leading edge". He has also said that he believes the switch might be slightly controversial, however guests might appreciate it.